



1Life2Live • 2471 Burlingham Place
Simi Valley, CA 93063 • 805.277.5223

PRESS RELEASE – FOR IMMEDIATE RELEASE

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Nov. 6, 2007

Contact: Emilie Mateu – 805.277.5223
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www.1L2L.org

Simi Valley Teens Moving Earth for a Good Cause

NOV. 6, SIMI VALLEY, CALIF. – When local Simi Valley teen Tyler Broberg passed away this summer at age sixteen, friends and family members were left shocked and confused. Words could not describe the pain and sense of loss felt by the Simi Valley community and his former classmates at Royal High School. Tyler was a handsome, vibrant, athletic honor student. He was involved in church, choir, water polo and football. And his bright smile was one that lives on in the hearts and minds of those who knew him.

Through these trying times, a few of Tyler's friends have teamed up to turn this tragic event into something positive. They have created a project called 1Life2Live (or 1L2L) and it has quickly evolved, growing into a community-wide movement of loving friends, family and neighbors who still feel the profound loss of his sudden death. They have united in a common bond hoping that Tyler's unique spirit of making the world a better place will spread like a wave through our community. What makes this project so unique is that the idea of 1Life2Live and the administration of this project is being run by peers and friends of Tyler's – all teenagers.

In memory of Tyler Broberg and in partnership with Habitat for Humanity®, 1Life2Live aims to raise \$50,000 to build a home for a low-income family in Simi Valley and provide opportunities for people to participate in the physical construction. 1Life2Live intends to memorialize and make more meaningful Tyler's life, as well as spread the principles which he so effortlessly epitomized. "This is not simply asking for funds as so many others do," explains one of Tyler's friends, "but it is the foundation for providing the money with which Tyler's passions can be unleashed...I think Tyler would be so happy to know that this program, in honor of everything he represented in life, could help children find a healthy home and environment for themselves and their families to thrive in. It would help so many children accomplish the dreams that Tyler never quite got to live out."

1Life2Live has already raised \$6,167.48. Teenage members of 1Life2Live are now out in the community, seeking and obtaining donations through the sale of "1L2L Gear" that includes turquoise wristbands (the color of Tyler's eyes), T-shirts, sweatshirts and car decals. These items can be purchased online through the organization's website (www.1L2L.org) and at booths set up on the Royal High School campus during Water Polo meets and Football games.

– More –



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Tyler's virtues of selflessness, charity, and active involvement in improving the lives of others – embracing the positive and precious nature of life – is sustained through 1L2L. Above all, the 1Life2Live organization stands for the ideal that one person truly can make a difference in profound and incalculable ways – which is why we should all live our lives to the fullest.

That's what Tyler did and we are all the richer for it.

"In Tyler's memory," says Emilie Mateu, one of the 16-year-old creators of the organization, "we are trying to gather our community with a desire to do something good, let it swell and spread from friend to friend and outward into more homes just like the wave of energy and goodwill that Tyler embodied. Let his wave take hold of us and make us better people; let it give us the desire to help those in need and bring them along with us to a better and happier place, just like Tyler would have done if he were still with us. We are asking you to be a part of that wave... Tyler's wave, it would have made Tyler smile!"

Anyone interested in getting involved is invited to learn more at the organization's website, www.1L2L.org. Emails can also be sent to volunteer@1Life2Live.org or info@1L2L.org.

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